

Sm@RT: Main lessons from New Zealand on PLF uptake in Small Ruminants

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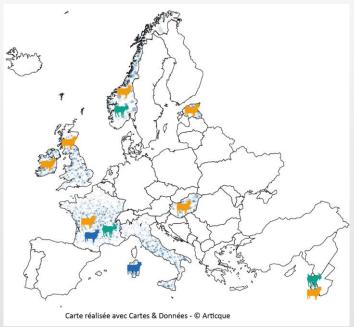




The Sm@RT team









































New Zealand in numbers (source: Beef+Lamb 2021)



🔊 Area : 26.8 million ha

 13.3 million ha for agriculture (incl. 7.4 million ha of grassland + 2,1 of tussock)

according to areas (east, west, north & south)

Population: 5.1 million

- 267 ha/farm on average
- At least 83% of agricultural areas is for livestock

\$\text{\text{Condition}}\$ Sheep: 25.7 million heads (adults)

- Main breed: Romney
- Mean productivity: 1.3 lambs/ewe joined
- Merinos ewes: only 5% of national sheep flock (decreasing since the 80s)
- Dairy production is still marginal and new

Goats: 93 606 heads (adults)

Production of meat and milk

Beef cattle: 4 millions head (adults)

Main breed = Angus

Dairy cattle: 6.2 millions heads (adults)

- Main breed = Holstein-Friesian/Jersey
- Average herd size = 444 cows/herd









New Zealand in numbers (source: Beef+Lamb 2021)



Meat:

• \$\text{\text{china}} \text{ sheep ->353 000 tonnes of meat produced, 99% for export (58% China, 23% EU, 12% USA)



Study tour Kerikeri Whangarei Mangawhai Auckland Cambridge () Tauranga Dairy goat farm Waikino farm Gisborne Taupo New Plymouth Te Ika-a-Māui / North Island Napier Gallagher Whanganui O Palmerston North Workshop 4 Workshop 3 Nelson Spring Sheep Milk Co – Monovale Greymouth Kaikoura O Nouvelle-Zélande Lincoln workshop Lincoln Lake Tekapo (2) Temuka 🖨 Pratley / Mt Nicolas **Datamars** Queenstown O **Station** Oamaru Te Anau Alexandra Eyre Creek Invermay workshop Ounedin Eyre Creek Farm 1 and research farm olnvercargill Howden farm

@ll Ruminant Technologies

Farms visited: Meat Sheep



Mt Nicholas Station

29 000 Merino ewes

36,000 ha (300-2000 m asl)

Extensive system, mostly on hills

Main focus= wool production

PAMU Landcorp farm: Eyre Creek

2 500 Romdale ewes + deer Extensive system No mobile phone network Installation of LORA antennas on top of hills but limited coverage.

Howden farm

4 000 Texel ewes
Productivity 1.5 lamb/ewe
Important pasture
management
Utilisation of the GrassCo
system





Farms visited: Dairy Sheep



Waikino farm (Maui Milk)

- Started in 2015 to supply Chinese market
- 790 Southern Cross dairy sheep
- RFID tags for each ewe
- EID weigh crate
- Rotary milking parlour with 64 units
- Milk meter (not used)



Manovale Farm (Spring Sheep Milk)

- 50ha
- 900 Zealandia
- RFID ear-tag
- EID weigh crate
- Milking parlour 2X24 with milk meters
- Information recorded for selection with a custom-made software



• 3 milk productions farm (Paul Schuler) productions

- 320ha
- 320 dairy cows
- 700 dairy goats
 - RFID tags to follow up milking
- 835 dairy ewes
- Herd/Flock managed according to circumstances (dairy cows = buffer)



Technologies used on farms



Weigh crate

(drafting system)



pregnancy scanning



Stick reader + EID



Grass measurement (GrassCo)



Milk meters





Barriers for technology uptake



- Huge flock -> cost
- large number of ewes managed per labour unit
- EID is not mandatory
- Lack of network coverage
- Additional management input
- Not ease to use
- Lack of follow-up support
- data interoperability

Better tech uptake by dairy farms

lack of return on investment lack of producer interest





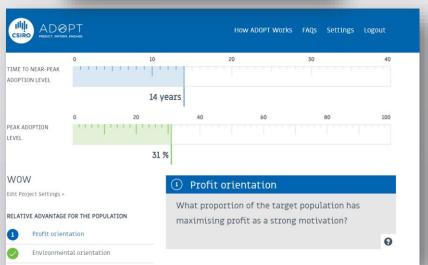
Key elements for adoption



- The technology must answer a real need:
 - 1. What is the problem?
 - 2. Can we solve the problem without technology?
 - 3. Which existing technology can solve the problem?
 - 4. Purchase and transfer the technology
- Regulation can be an accelerator for deploying some technologies (e.g. RFID ear-tags)
- Tool ADOPT (https://adopt.csiro.au/) developed by CSIRO in Australia
 - To determine the level of adoption of innovations (incl technologies) using a questionnaire







Lessons from New Zealand

- Large flocks but few technologies used, except for the dairy sector
- Some specific and similar challenges
- Pragmatic approach for adoption
- Lots of Innovations at research and tech enterprise level mostly for cattle and deer





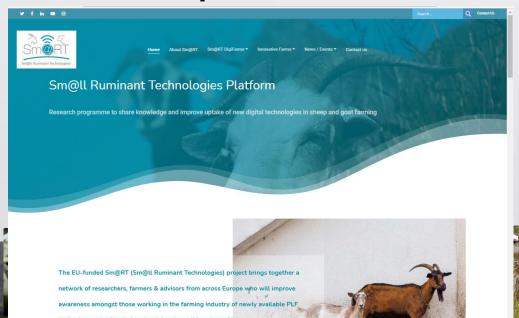
Thank you for your attention



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